

Easy - Free - Instant - Traffic

“How To Get Free Traffic,  
Build a List, And Make Sales,  
Even If You Don't Have A Website”

Plus how to automate it so you are  
NOT a slave to your business.

[www.NitroBlueprint.com](http://www.NitroBlueprint.com)

# Million Dollar Concept:

“Reuse/Repurpose Your Content”

# One Little Piece of Content... Leveraged Into 9 (or more) Free Traffic Streams

Written Content  
Blog Post  
Article Submission  
Video Submission  
Audio Submission  
Document Submission  
Email Follow-up  
Links  
Search Engines

# Why It WORKS

- Within minutes, convert content into multiple mediums (written, video, audio, documents)
- Then with push of button distribute it to sites/directories based on that medium (article directories, video directories, podcast/audio directories, document directories and more)
- Now have your content in 100's of places, tapping into all of those sites' traffic, with 100's of links back to you.
- Also google wants to rank these new forms of content on the first page (instant top 10 rankings)

# Does It Work?

- <http://andrewhansen.name>  
Just from article submissions to 1 directory...

| Account Statistics         |         |
|----------------------------|---------|
| <u>Article(s) Views:</u>   | 364,088 |
| <u>Profile Views:</u>      | 2,529   |
| <u>Articles Published:</u> | 5,197   |
| <u>URL Clicks:</u>         | 27,716  |
| <u>Emailed:</u>            | 36      |
| <u>Comments:</u>           | 6       |
| <u>Votes:</u>              | 156     |

|                                     |  |
|-------------------------------------|--|
| <i>Let's look at my stats:</i>      |  |
| <i>Article Page Views - 233,171</i> |  |
| <i>Articles Published - 3,516</i>   |  |
| <i>URL Clicks - 21,673</i>          |  |
| <i>Emailed - 28</i>                 |  |
| <i>Votes - 65</i>                   |  |

- Does not include the other 8 methods!

# Does It Work?

- Our 2 case studies...
- Search for
  - “meet women on myspace”
  - “online dating tips”
  - “stay at home mom”





# How Does It Work, The Steps...



1. Written content (optional)
2. Turn into video/audio/document content
3. Market your content
4. Submit your content
5. The BIG TRAFFIC power is in the numbers
6. How to outsource and automate ALL of it  
(so you're not a slave to your business)

# STEP 1 – Written Content

- Article, report, topic from product, Q&A, forum or blog comment, Villain/Hero/Persona concept
- Or have article/content created for you.
- Pull out “key points” and put into power point slide. (can also use Word document)
- Also put into other written document forms (Word, text file, pdf file)

We accept most document file formats, including the following:

Microsoft Office  doc, docx  ppt, pptx, pps PDF  pdf, ps  
 xls, xlsx

Open Office  odt, odp, sxw, sxi, etc. Images  jpg, png, gif, tiff

Text  txt, rtf

# STEP 2 – Convert Into Video/Audio

- Use Camtashia (at [techsmith.com](http://techsmith.com))  
(or basic free version at [CamStudio.org](http://CamStudio.org))
- Create screen capture video using power point slides and reading the article.
- Software creates video file and audio mp3 file.
- You now have that content in written (article), video, audio and document formats.
- Total time, about 30 minutes.

# STEP 3 – Market Your Content

- If you want to use it at your site.
- Post on blog... either the written, video or audio or all of them – give multiple ways to consume.
- Have a CTA (call to action) for product with link to sales letter.
- Email subscribers short message having them go to your blog.
- You are now delivering value, building a stronger relationship, and making sales.
- If good response, put in autoresponder (24/7!!)

# STEP 4 – Submit Your Content

- Submit article to article directories.
  - Ezinearticles.com
- Submit video to video directories.
  - Youtube.com
- Submit audio to audio/podcast directories
- Submit documents to document directories
  - Scribd.com
- This software will automate (free or paid versions) your article submissions.  
[www.NitroBlueprint.com/articlesubmit](http://www.NitroBlueprint.com/articlesubmit)
- This service (can try for free for 30 days) will automate your audio & video submissions.  
[www.NitroBlueprint.com/videotraffic](http://www.NitroBlueprint.com/videotraffic)

# STEP 5 – Get Traffic

- Get traffic from people searching at the hundreds of sites it was submitted to.
- Get traffic from your content at these other sites getting ranked in the search engines.
- Get traffic from people sharing your content.
- Get traffic from other sites using your content (includes link to your site or becoming affiliate.)
- Get traffic from the 1000's of links being generated to your site from the content... which causes your site to rank better in search engines.

# Key Point!

- Any one submission will not generate massive traffic, this is a “trickle” traffic method.
- If do it on a *consistent basis*, over time will keep building up your traffic, some will also “hit big”.
- If do 1 per weekday (takes 30 minutes total time), that’s 20 per month.
- If each generates on average just 75 visitors per month, that’s  $75 \times 20 = 1,500$  visitors per month.
- Over 12 months...  $1,500 * 12 = 18,000$  visits/mth
- Also making sales and relationship with email list

# What if you don't have a website?

- Refer people to affiliate programs.
- Register domain and redirect people to affiliate link (can use [www.NameStick.com](http://www.NameStick.com))

OR...

- Create a free blog ([wordpress.com](http://wordpress.com))
- Get autoresponder account (then its easy to upgrade to full feature package when ready)  
[www.NitroShoppingCart.com](http://www.NitroShoppingCart.com)
- Have opt-in form at blog.
- Drive traffic, build email list, make money as affiliate

# Automate & Outsource

- First time, do it yourself to *learn* how to do it.
- Second time, do it to *take notes* how you do it.
- Third time, do it to *document* how you do it.
- Fourth time, have *somebody else* do it!!!

# Automate & Outsource

1. Writer creates written content, power point slide
  2. You review (*optional*)
  3. They (or somebody else) creates audio/video.
  4. They (or somebody else) submits content.
  5. They (or somebody else) uploads to your blog and sends out email (*optional*). If good response add it to autoresponder sequence.
- Total amount your time needed = 0 !!!

# The BIGGER Contest!!

- The CONTEST – Post as a comment below the #1 take-away, action item and/or results you got from these 3 free videos on this blog post.
- The WINNERS – chosen on Monday, Oct 13<sup>th</sup>... you win \$1,397 in REAL prizes mailed to you (updated 2009 Blueprint & Nitro Quattro System)
- Get Your FREE TRAINING Today...  
Fill Out The Form Below to get INSTANT ACCESS to a pdf report and 5 free “no fluff” training videos (easily could be \$97 product by themselves)

Coming Next Few Days...  
How To Eliminate The 7 Online  
Success Killers From Your Life  
*AND*  
Real Stories, From Real People,  
Who Used To Be Where You Are At,  
And Are Now Where You Want To Be!

Coming Tuesday, October 14th...

500 People Only

2009 Nitro Blueprint System

Our Goal For You:

- Your Own Website - This Month
- Getting Traffic, Building Email List and Making Money - This Year (or much sooner)
- Consistent Daily Income - Jan 1<sup>st</sup> (or sooner)
- Full Time Online Income – 2009
- [www.NitroBlueprint.com/get2009blueprint](http://www.NitroBlueprint.com/get2009blueprint)